

LIGHTS, CAMERA, ACTION

**SUBMISSIONS
BEING ACCEPTED
BETWEEN MARCH 1st
AND JULY 17th**

“THIS IS NEWGROUND”
DIRECTED BY YOU
WHERE ANYTHING IS POSSIBLE

Casting Call For All Filmmakers - Gather Up Your Crew For Your Big Film Debut
You are invited to participate in NewGround's 2009 Short Film Festival
Playing in a theatre near you in August

Do you have what it takes to be the next Martin Scorsese? Do you secretly aspire to be like Stephen Spielberg? Let NewGround's 2009 Short Film Festival be your big break to showcase your hidden talent.

NewGround is hosting a short film festival contest to showcase aspiring film directors' views on "THIS IS NEWGROUND". All contest entries will be available for everyone to view on YouTube.com. And the best part, contest winners will be awarded a Director's salary of \$1,000 (this salary is for the director and team/cast)!! Remember, this is just an aspiring director's contest, but you have to start somewhere-right?

It's easy to participate. Anyone can submit an entry... employees, vendors, clients, family members, etc. Just follow the guidelines listed on page 2, and you could earn the title of NewGround's 2009 Short Film Festival Winner! Imagine all of the attention you will receive.

NOTE: NewGround WON'T provide bodyguards for all of the paparazzi that will be up in your business.

The top five short films will be selected and viewed before a live audience in the first week of August, 2009. Second and third runner up will be awarded an aspiring Director's salary of \$500 Second Place and \$250 - Third Place (this salary is for the director and team/cast). Remember, all short film submissions will be live on YouTube.com, so if you're not in the top three, you'll still get global exposure!

So, start gathering your crew and storyboarding your scripts because you might have the next great short film! Look out Spielberg you'll be old news once we crown NewGround's 2009 Short Film Festival Winner!

For more details and or submission forms, please contact Kevin Dulle at kdulle@newground.com or 636-898-8109.



WHO CAN ENTER?

The contest is open to everyone. Entries must be mailed to:
Kevin Dulle
NewGround's 2009 Short Film Festival
15450 South Outer Forty Drive, Suite 300
Chesterfield, MO 63017

To find out more about NewGround, visit newground.com

Submission Guidelines

Submission Guidelines:

1. Film must be 5 minutes or less and have a "THIS IS NEWGROUND" theme.
2. Contest will begin Sunday, March 1st, and all entries must be submitted by end of business on Friday, July 17, 2009.
3. Top (5) finalists will be notified on Monday, July 27, 2009.
4. Submissions must be forwarded to Kevin Dulle (mailing address listed below).
5. Two versions of the final production will be required for submission: (1) copy on DVD in NTSC format; and (1) digital file format (recommended: 1280X720 (16X9 HD) and 640X480 (4:3 SD) MPEG-2 or MPEG-4) for uploading.
6. All submissions will be uploaded to www.YouTube.com/NewGroundFilms (only Kevin Dulle can upload submissions).
7. NewGround won't supply any filming or production equipment or materials.
8. All filming and production is to be done on your personal time.

9. Film must consist of a rating of "G" – "PG-13".
10. A single entry form must be submitted with the two versions of final film production.
11. All electronic entries for uploading onto a NewGround Festival Site on YouTube.com will begin on March 1st and continue through July 17th. Films remain available for voting up to July 24th.
12. Activity and promotion of video will be the responsibility of the Entry Team. NewGround will only promote the event and not a particular entry.
13. Any entry declined by YouTube for release will be treated as "Unacceptable Material" and removed from the competition without resubmission. Entry Team will be notified of disqualification and NewGround will not pursue an investigation.



**GET IT IN
BEFORE IT'S
TOO LATE**

14. The winning teams' main contact will be responsible for distribution of any awards or prizes.
16. Prizes will be \$1,000 first place, \$500 for second place and \$250 for third place.
17. All decisions and judging results are final.

Film Categories

- Drama
- Sci-Fi
- Musical
- Fantasy
- Western
- Comedy
- Documentary/Mockumentary
- Foreign (with subtitles)
- DIY
- Animation

Live Film Presentation

Finale Competition Presentation
August, 2009
Chesterfield YMCA Community
Theatre, Chesterfield, MO

Film Submission Timeline

- YouTube submission begins on March 1st, 2009
- July 17th contest entry ends
- Final films will be selected on July 24th, 2009

Submission Requirements

Each film submission(s) must be accompanied by an entry form for that particular submission. Multiple entries must have a submission form for that particular film production. Any film submitted without entry documentation will not be entered or eligible for competition.

NewGround's 2009 Film Festival Mailing Address

15450 South Outer Forty Drive
Suite 300
Attention: Kevin Dulle
Chesterfield, MO 63017