



Weyburn Credit Union

WEYBURN, SK, CANADA

BRANCH TRANSFORMATION

Weyburn Credit Union strives to be different, by design. For an exceptional member experience, they needed to transform their space to reflect their refreshed brand and transition to an advice-and-solutions environment. NewGround integrated Weyburn Credit Union's strong and vibrant brand into a cohesive, visionary space that welcomes the surrounding community.

When members first walk in, the overall design suggests energy, passion, and enthusiasm. Pops of their signature purple are intertwined with neutral flooring and finishes throughout the branch. Members can also enjoy unique amenities, such as a small indoor play area for children and a coffee bar.

20,000

SQUARE FEET

85

PERFORMING ABOVE EXPECTATION

1

COFFEE BAR

