



# Lamar National Bank

*CELINA, TX*

*FLAGSHIP BRANCH*

Moving into a new emerging market in Celina, Texas, Lamar National Bank reached out to NewGround to help them design a flagship branch. The bank wanted to establish and extend services in the local Celina community and needed NewGround to help bring their brand and vision to life.

Unique in shape and overall design, the new 7,017 square foot flagship branch features a two-story glass entry tower that serves as a focal point and central design element. An expansive open atrium with a clearstory brings natural light into the lobby, where teller pods are housed. Modular glass walls also serve as doors to private areas, providing an open-air feel while allowing staff and customers flexibility in how to use the space.

The exterior is clad in Texas ledgestone and charcoal-colored siding, with a combination of shed roofs and flat roofs that create visual interest while also discreetly hiding rooftop mechanical equipment.

NewGround provided design and project management services for this Celina branch, including a limited furniture package and environmental graphics. True Texan culture is part of Lamar National Bank's brand and can be found throughout the space, with standout photos and graphics reflecting local landmarks and history.

In addition to the bank branch, the building also includes a tenant space and a community room, both complete with separate entrances.

# 7,071

SQUARE FEET



TWO-STORY BUILDING



GLASS ENTRY TOWER

