



FNB Bank

KENTUCKY

BRANCH TRANSFORMATION | PROTOTYPE | BRANCH SYSTEM

FNB Bank (FNB) has nine locations that serve the communities of western Kentucky. Making a statement with their initiative to update their branch system was of the utmost importance. They made the decision to work with a design partner that would be able to help push them outside their comfort zone and bring creative experience. NewGround created a striking design for their branch in Murray, KY that truly embodies the spirit of transformation. A “kit-of-parts” will be created for FNB to be able to carry across their entire system of branches.

1,900

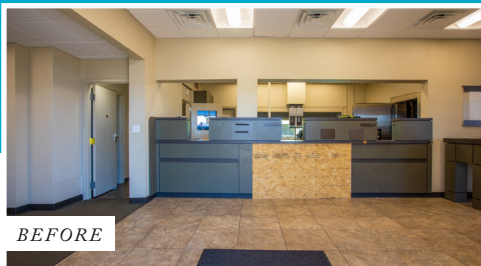
SQUARE FEET



SYSTEM-WIDE TRANSFORMATION



BEFORE



BEFORE



BEFORE



AFTER



AFTER



AFTER