



Field & Main Bank

CYNTHIANA, KY

BRANCH TRANSFORMATION | PROTOTYPE | FLAGSHIP BRANCH

Field & Main Bank wanted to consolidate its banking center and drive-thru into one downtown-anchored location. The building needed to stay true to the bank's new brand and style, built around the idea of a modern craft banking® experience for its customers.

The new state-of-the-art banking center promotes a unique and personalized customer experience, with strategically placed teller pods offering a more modern and personal alternative to traditional teller lines. Digital media screens display dynamic local content, and both the beautiful outdoor patio space and conference room are available to the public, all of which serve as an embodiment of Field & Main Bank's commitment to the community.

280%

ANNUAL LOAN
GROWTH INCREASED

7%

EQUITY / ASSETS
IMPROVEMENT

400%

ANNUAL ASSET
GROWTH INCREASE

