



Hilltop Bank

CASPER, WY

PROTOTYPE

Hilltop Bank's strong, recognizable brand was not reflected within their physical branch facilities, and they knew they needed to develop a stronger physical presence. Looking to partner with a design firm whose expertise lies in prototype development and design, they hired NewGround to create the prototype to enhance their branded physical space. Using the Brand, Place, & Culture philosophy, NewGround designed a bank branch in Casper, Wyoming that can easily transform into a flexible community event space. NewGround provided interior design services and furniture specification for this new 2,524 square foot branch, which features a flexible conference room and lobby area to host community events.

2,524

SQUARE FEET

36

PERSON EVENT SPACE CAPACITY

1

MODULAR GLASS STOREFRONT

